



6 campbell street

CLIENT // DIPLOMA GROUP IN PARTNERSHIP
WITH THE DEPARTMENT OF HOUSING

// STRATEGY

Greg Rowe and Associates are currently appointed by Diploma Group to coordinate all necessary statutory approvals for a medium scale residential development consisting of 86 residential dwellings. The proposal seeks a minor height variation, as well as an overall reduction in the side and rear setback provisions of the City of Perth TPS. It is envisaged the development will obtain a formal decision in the mid months of 2011.

Given the ownership of the site by the Department of Housing, a key design consideration by the project team was to provide an 'affordable housing' solution for the site. The design team have been successful in producing a housing product that could be marketed to young professionals aiming at entering the property market.



A key consideration of the project has been the excellent amenities that are within short walking distance (100m) of the site. The site immediately abuts the City West train station and the City West shopping precinct. Additionally, the site has excellent public open space amenity given the proximity of 'Harold Boas Gardens' and further shopping and employment opportunities with the proximity of Harbour Town and the Perth Central Area. These surrounding amenities have provided an excellent high density residential opportunity for the site. *Continues over page...*



// STRATEGY CONTINUED...

The Architect, JCY Architects, introduced a number of design elements to ensure the finished development will allow for an affordable housing outcome to be achieved. These include the use of innovative construction and material techniques, design outcomes that reduced construction costs and the provision of smaller apartments which make greater use of space, to achieve an overall housing product which would be attainable to a greater scope of the community.

// TOWN PLANNING

Greg Rowe and Associates is coordinating the statutory application/ approvals process with the City of Perth. This involves direct liaison and pre-presentations to Technical Officers of the City, as well as the preparation of a formal Planning Application which is currently being assessed. The Design Advisory Committee (DAC) have considered the proposal and are supportive of the land use for the site.

Once Approved and constructed, the development will enable a true inner city residential lifestyle to be experienced given the excellent links to public transport, local recreational and shopping amenities, and employment opportunities within the Perth Central Area.

// PROJECT NAME

6 Campbell Street,
West Perth

// SERVICE

Town Planning

// AREA

Perth

// CLIENT

Diploma Group in
partnership with the
Department of Housing

// ARCHITECT

JCY Architects

6 CAMPBELL STREET

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GREG ROWE & associates

FOCUSED ON ACHIEVEMENT